

A UNIQUE PLATFORM FOR DIGITAL MARKETING

MEDIA KIT 2022-2023

aeromag
ONLINE

www.aeromagonline.com



e-Magazine



e-Newsletter



Website



EDM Marketing

For more details
Contact : preethim@aeromag.in





- A monthly e-magazine published on 1st of every month.
- This magazine is mailed to more than 32000 Aerospace and Defence Professionals.
- Also published in AEROMAG ONLINE Website. www.aeromagonline.com/magazines/

Advertisement Rate Card

Advertisement Option	Rate - INR	Dimension (Hx W)
Full Page (Inside)	28000	28 cm x 21 cm
Half Page	15000	14 cm x 21 cm
Quarter Page	8000	14 cm x 11 cm
Double Spread	45000	28 cm x 42 cm
Front Cover Page	50000	22 cm x 21 cm
Page 2 / Page 3	40000	28 cm x 21 cm

Special Offers:

- 2 Pages of article with photos will be published.
- Free banner advertisement in Aeromag Online website for one month.

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- A weekly newsletter with the latest news and updates from the Aerospace, Defence sector
- This newsletter is mailed to more than 32000 Aerospace and Defence Professionals

Advertisement Rate Card

Position	RATE (INR)			
	1 Issue	4 Issues	3 Months 12 Issues	6 Months
Header	12000	36000	90000	1,50,000
Footer	6000	18000	55000	1,00,000
Side bar	8000	24000	70000	1,25,000

Special Offers:


- An article with photos will be published in Aeromag e-Magazine.
- Free banner advertisement in Aeromag Online website.


Technical Specification

Position	Dimension (in Pixels)
Header	564 X 141
Footer	564 X 141
Side bar	164 X 327

- Advertisement can be Gif or jpeg format.
- Advertisement artwork and linking URL to be given before one week.

**For more details
Contact : preethim@aeromag.in**






June 2021
NEWSLETTER

www.aeromagonline.com


564 X 141 Pixels

Rosoboronexport to discuss threats & risks with foreign partners



Rosoboronexport, one of the major players in the global arms market, is now highly interested in maintaining stability and balance on the planet, ...

READ MORE




UAV: ALL SET TO DOMINATE THE SKIES

THE YEAR OF HERON TP


164 X 327

Honeywell Supplies TALIN technology for Australian Defence Force



As part of the Australian Department of Defence's Land 19 Phase 7B programme, Honeywell has been selected by Raytheon Australia to provide its Tactical Advanced Land Inertial Navigator.....

Face to Face



Captain Ajay Chauhan,
Chief Executive Officer,
GUSAIL.

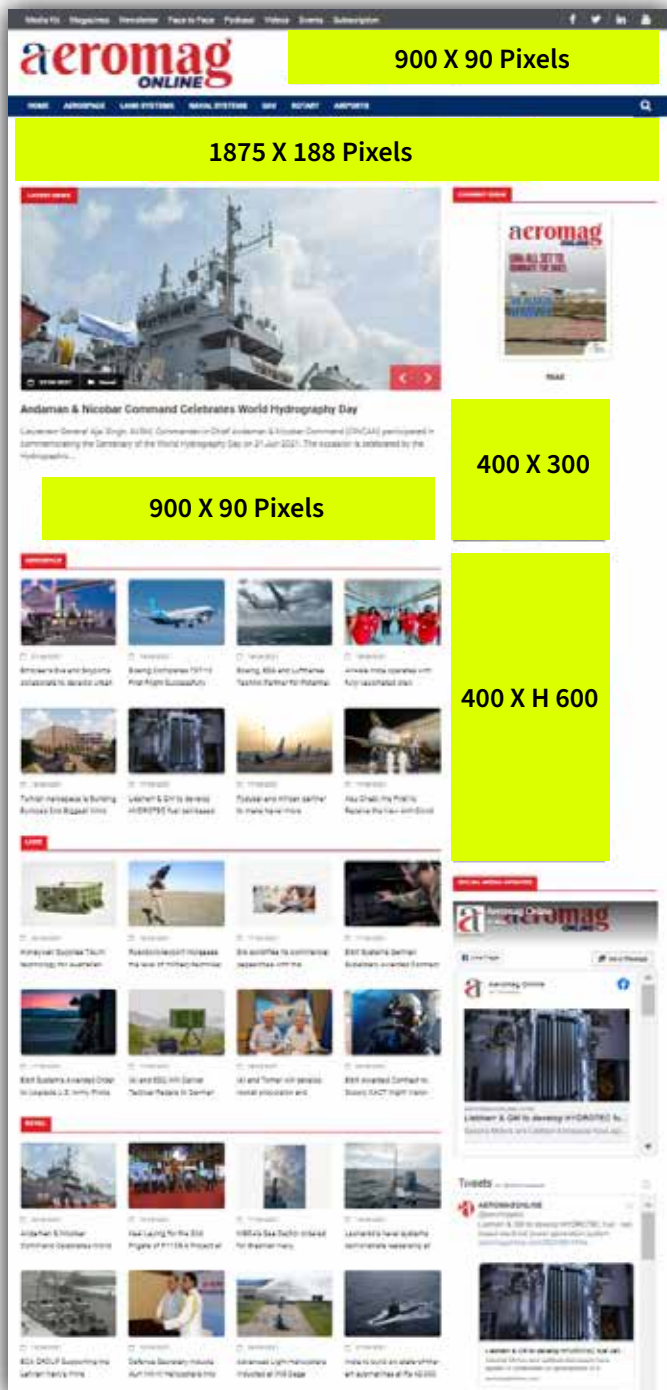
News in Brief

EU – India Joint Naval Exercise

EU and India conducted a joint naval exercise in the Gulf of Aden on 18-19 June 2021. The exercise involved Indian Navy frigate INS Trikand, EU NAVFOR Somalia – Operation

- Aeromag online website is updated 24x7 with latest news from Aerospace, Land, Naval, UAV, Rotary and Airports.
- We also upload Podcast Messages, Face to Face interviews and latest videos.
- This website contains variety of advertisement slots with direct link to your site.

Advertisement Rate Card



Position	RATE (INR)			
	1 Month	3 Months	6 Months	1 Year
Header Banner	24000	50000	90000	160000
Leader Board	30000	55000	110000	200000
Footer Banner	12000	25000	40000	72000
Top Body Banner	20000	40000	70000	130000
Bottom Body Banner	15000	30000	50000	90000
Right Side Square Banner	15000	30000	50000	90000
Right Side Vertical Banner	24000	50000	80000	150000

Technical Specification

Position	Dimension (in Pixels)
Header Banner	900 x 90
Leader Board	1875 x 188
Footer Banner	900 x 90
Top Body Banner	900 x 90
Bottom Body Banner	900 x 90
Right Side Square Banner	400 x 300
Right Side Vertical Banner	400 x 600

- Advertisement can be Gif or jpeg format.



- Aeromag online also offers EDM Marketing Solution for the promotion of your technologies, products, events etc.

- We have a database of 25,000 Emails from Aerospace and Defence Industry, Armed Forces, Certification Agencies, R & D Organisations etc.

Cost for oane EDM - Rs. 30,000

**For more details
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