

# A UNIQUE PLATFORM FOR DIGITAL MARKETING

## MEDIA KIT 2022-2023

**aeromag**  
**ONLINE**

[www.aeromagonline.com](http://www.aeromagonline.com)



e-Magazine



e-Newsletter



Website



EDM Marketing

For more details  
Contact : [preethim@aeromag.in](mailto:preethim@aeromag.in)





- A monthly e-magazine published on 1st of every month.
- This magazine is mailed to more than 32000 Aerospace and Defence Professionals.
- Also published in AEROMAG ONLINE Website. [www.aeromagonline.com/magazines/](http://www.aeromagonline.com/magazines/)

## Advertisement Rate Card

Advertisement Option	Rate (USD)	Dimension (H x W)
Front Cove Page	2500	22 cm x 21 cm
Page 2 / Page 3	2200	28 cm x 21 cm
Page 4 / Page 5	1800	28 cm x 21 cm
Full Page (Inside)	1500	28 cm x 21 cm
Half Page	800	14 cm x 21 cm
Quarter Page	500	14 cm x 11 cm
Double Spread	2500	28 cm x 42 cm

### Special Offers:

- 2 Pages of article with photos will be published.
- Free banner advertisement in Aeromag Online website for one month.

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Contact : [preethim@aeromag.in](mailto:preethim@aeromag.in)**

- A weekly newsletter with the latest news and updates from the Aerospace, Defence sector
- This newsletter is mailed to more than 32000 Aerospace and Defence Professionals

## Advertisement Rate Card

Position	RATE (USD)			
	1 Issue	4 Issues	3 Months	6 Months
Header	500	1800	5000	8000
Footer	300	1000	2750	5000
Side bar	400	1400	4000	7000

### Special Offers:

- An article with photos will be published in Aeromag e-Magazine.
- Free banner advertisement in Aeromag Online website.

### Technical Specification

Position	Dimension ( in Pixels)
Header	564 X 141
Footer	564 X 141
Side bar	164 X 327

- Advertisement can be Gif or jpeg format.
- Advertisement artwork and linking URL to be given before one week.


**For more details  
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aeromag  
ONLINE
June 2021  
NEWSLETTER

www.aeromagonline.com

564 X 141 Pixels


Rosoboronexport to discuss threats & risks with foreign partners




Rosoboronexport, one of the major players in the global arms market, is now highly interested in maintaining stability and balance on the planet, ...

READ MORE

Honeywell Supplies TALIN technology for Australian Defence Force




As part of the Australian Department of Defence's Land 19 Phase 7B programme, Honeywell has been selected by Raytheon Australia to provide its Tactical Advanced Land Inertial Navigator.....



164 X 327

Face to Face



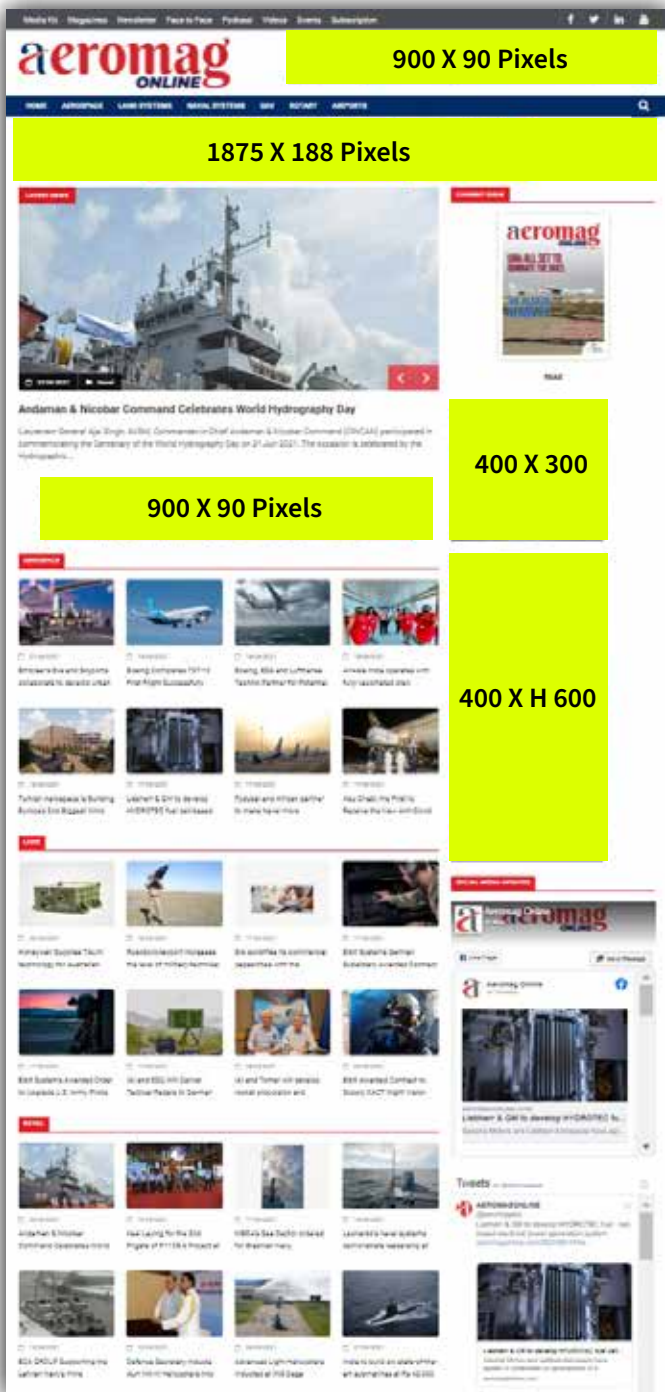
Captain Ajay Chauhan,  
Chief Executive Officer,  
GUJSAIL.

News in Brief

EU – India Joint Naval Exercise

EU and India conducted a joint naval exercise in the Gulf of Aden on 18-19 June 2021. The exercise involved Indian Navy frigate INS Trikand, EU NAVFOR Somalia – Operation

- Aeromag online website is updated 24x7 with latest news from Aerospace, Land, Naval, UAV, Rotary and Airports.
- We also upload Podcast Messages, Face to Face interviews and latest videos.
- This website contains variety of advertisement slots with direct link to your site.



## Advertisement Rate Card

Position	RATE (USD)			
	1 Month	3 Months	6 Months	1 Year
Header Banner	2000	4500	8500	12500
Leader Board	2500	6000	9500	14000
Footer Banner	600	1200	2000	3600
Top Body Banner	1000	2000	3500	6500
Bottom Body Banner	750	1500	2500	4500
Right Side Square Banner	750	1500	2500	4500
Right Side Vertical Banner	1200	2400	4000	7500

## Technical Specification

Position	Dimension (in Pixels)
Header Banner	900 x 90
Leader Board	1875 x 188
Footer Banner	900 x 90
Top Body Banner	900 x 90
Bottom Body Banner	900 x 90
Right Side Square Banner	400 x 300
Right Side Vertical Banner	400 x 600

- Advertisement can be Gif or jpeg format.



Aeromag online also offers EDM Marketing Solution for the promotion of your technologies, products, events etc.

We have a database of 25,000 Emails from Aerospace and Defence Industry, Armed Forces, Certification Agencies, R & D Organisations etc.

**Cost for one EDM - 1000 USD**

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